

**INTERNATIONAL
DAY OF
THE GIRL
2025**



KAKENYA'S DREAM

THE GIRL I AM, THE CHANGE I LEAD

GIRLS ON THE FRONTLINES OF CRISIS

International Day of the Girl reminds us that girls are not just the future, they are leaders today. This year's theme calls attention to the courage, creativity, and leadership girls show in the face of crisis. Across the world, girls are raising their voices for equality, education, climate justice, and so much more.

But the truth is, girls still face enormous barriers. Too many are excluded from the decisions that shape their lives.

These challenges are urgent. So is the need to act.

When we invest in girls, we invest in safer, more peaceful societies, stronger economies, healthier communities, and a better world for everyone. This International Day of the Girl, let's make a promise: to champion girls not only for the change they need, but for the change they already lead.

Stand with girls. Listen to them. Amplify their voices. Support their leadership. **Will you join us?**

A ZINE FOR A CAUSE

NEARLY **1 IN 2** KENYAN WOMEN
HAS EXPERIENCED GENDER-
BASED VIOLENCE.

SOURCE: KENYA DHS SURVEY



DID YOU KNOW?

**CHILD MARRIAGE HAS
PROFOUND AND LASTING
EFFECTS ON GIRLS'
MENTAL HEALTH.**

**RESEARCH SHOWS GIRLS
MARRIED BEFORE AGE 18
ARE **TWICE AS LIKELY** OR
MORE TO EXPERIENCE
DEPRESSION AND
EMOTIONAL DISTRESS
COMPARED TO THEIR
PEERS.**

SOURCE: VULNERABLE CHILDREN AND YOUTH STUDIES

THE GIRLS OF KAKENYA'S DREAM

LEADING CHANGE



“
I SURVIVED
FORCED MARRIAGE,
AND THAT EXPERIENCE
HAS MADE ME A
CHAMPION AGAINST
HARMFUL PRACTICES.

I'M DETERMINED TO
DRIVE CHANGE AND
ENSURE WOMEN AND
GIRLS ARE SAFE, FREE,
AND ABLE TO PURSUE
THEIR DREAMS. I WILL
CONTINUE MY
CAMPAIGN FROM
SCHOOLS TO THE
COMMUNITY, AND NO
ONE WILL STOP ME.

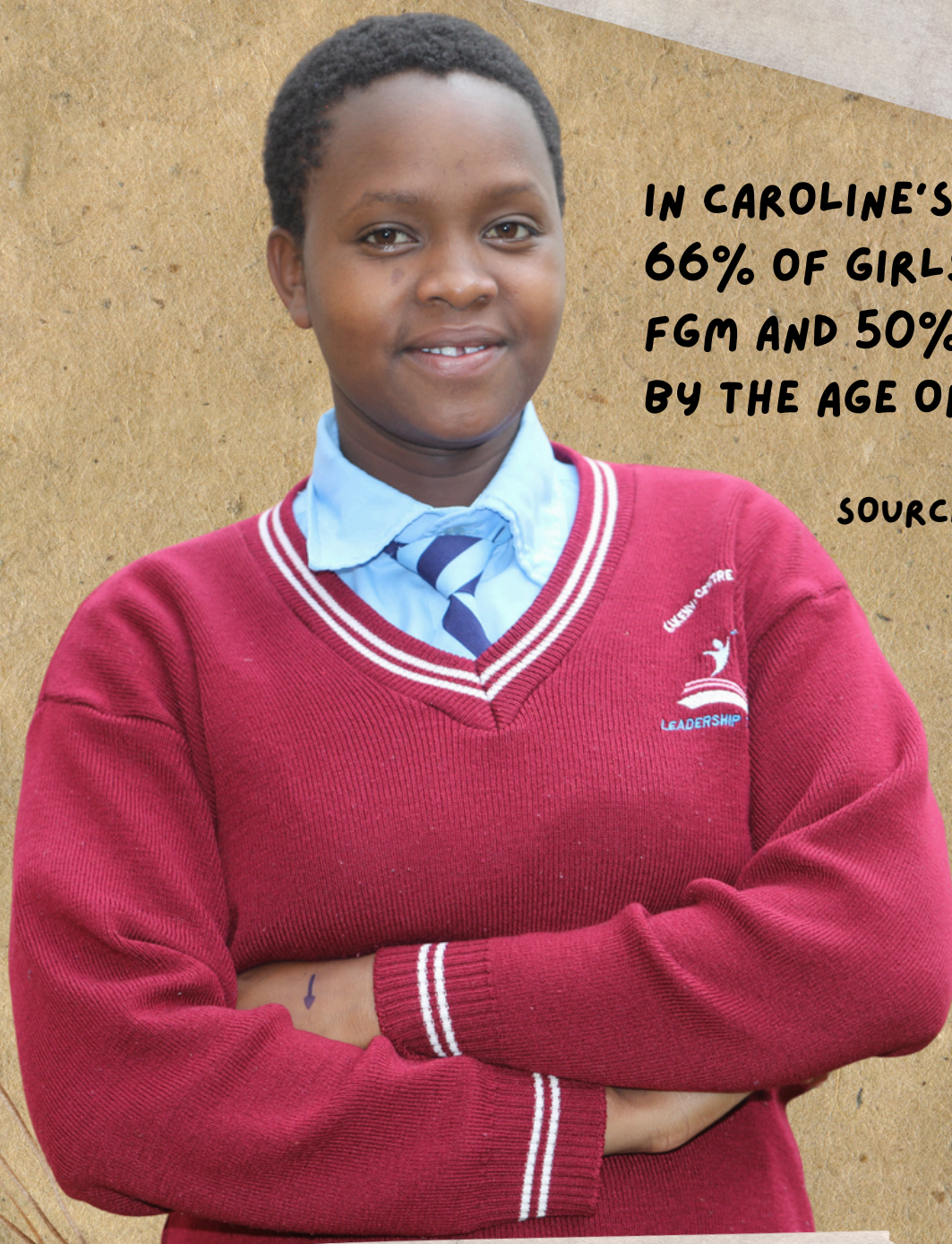
— VIVIAN

“
PODCASTING GIVES ME THE FREEDOM TO SPEAK OPENLY
WITHOUT FEAR. THE PLATFORM IS AN OPPORTUNITY FOR ME
AND OTHER GIRLS TO SHARE REAL STORIES THAT INSPIRE
COURAGE AND CHANGE. I WILL USE THE MICROPHONE TO SPEAK
ABOUT MY DREAMS AND STAND UP AGAINST THREATS WE FACE,
LIKE CHILD MARRIAGE AND FEMALE GENITAL MUTILATION (FGM).
”

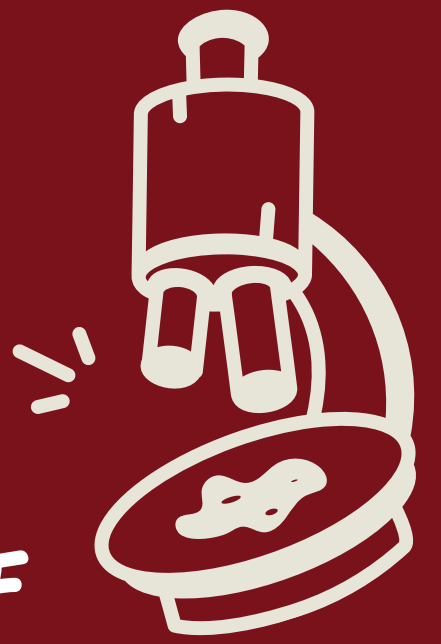
— CAROLINE

IN CAROLINE'S COMMUNITY,
66% OF GIRLS UNDERGO
FGM AND 50% ARE MARRIED
BY THE AGE OF 19.

SOURCE: KENYA DHS SURVEY



DID YOU KNOW?



WOMEN MAKE UP JUST **ONE-THIRD** OF
THE GLOBAL SCIENTIFIC COMMUNITY.

ONLY **35%** OF STUDENTS IN STEM-
RELATED FIELDS OF STUDY ARE WOMEN.

SOURCE: UNESCO



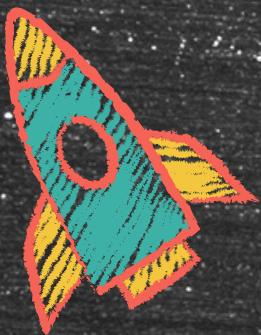


I'VE ALWAYS LOVED SCIENCE, AND I BELIEVE REAL SOLUTIONS COME THROUGH INNOVATION. MY CLASSMATE AND I RECENTLY PARTICIPATED IN A SCIENCE COMPETITION WHERE WE SHOWCASED A PROJECT THAT UTILIZED LOCALLY AVAILABLE MATERIALS TO CREATE INDICATORS FOR TESTING ACIDITY OF SUBSTANCES.

OUR PROJECT ADVANCED TO THE NATIONAL LEVEL. I BELIEVE I CAN GENERATE IDEAS TO CREATE AFFORDABLE, HOME-BASED SOLUTIONS THAT CAN BRING CHANGE AND HELP MY COMMUNITY GROW.



– DORCAS





IN THE 2022 GLOBAL EIB CLIMATE SURVEY, 97% OF KENYANS SAID THAT CLIMATE CHANGE IS ALREADY AFFECTING THEIR DAILY LIVES.



76% REPORTED THAT IT HAS NEGATIVELY AFFECTED THEIR LIVELIHOODS.



“
I'M PASSIONATE ABOUT
ENVIRONMENTAL
PROTECTION TO ADDRESS
CLIMATE CHANGE, AND
I BELIEVE GIRLS ARE AT
THE HEART OF BUILDING
RESILIENCE.

I'M LEADING A CAMPAIGN
TO PLANT TREES AND
PRACTICE SUSTAINABLE
FARMING IN OUR
COMMUNITY. BY
SENSITIZING THE
COMMUNITY AND BEING
AT THE FOREFRONT IN
TREE PLANTING, WE PLAY
A CRUCIAL ROLE IN
PROTECTING OUR
ENVIRONMENT FOR
CURRENT AND FUTURE
GENERATIONS.

—”
— ELIZABETH

ONLY 23% OF SEATS IN KENYA'S
PARLIAMENT ARE HELD BY WOMEN.



“

LAST YEAR, DEMONSTRATIONS AGAINST THE GOVERNMENT FINANCE BILL HIT THE NATION IN KENYA. I CHOSE TO BE AMONG THE WOMEN AND GIRLS WHO STEPPED OUT AND DEMANDED ACCOUNTABILITY FROM THE GOVERNMENT. I TOOK PART IN PROTESTS TO DEMAND JUSTICE. WE PROVED THAT WHEN OUR VOICES ARE UNITED, CHANGE BEGINS, THOUGH MUCH MORE STILL NEEDS TO BE DONE.



WE DO NOT JUST WANT TO BE HEARD, WE DESERVE TO BE TRUSTED, SUPPORTED, AND EMPOWERED TO SHAPE REASONABLE POLICIES, PROTECT OUR RIGHTS, AND DRIVE JUSTIFIABLE CHANGE.

INCLUSION IS NOT CHARITY;
IT IS JUSTICE.

”

– PHOEBE



KAKENYA'S DREAM

Empowering Girls, Transforming Communities