



# KAKENYA'S DREAM STRATEGIC PLAN 2025-2029

Since our founding in 2009, Kakenya's Dream has worked to transform communities in rural Kenya, empowering and creating a brighter future for vulnerable girls. Our work demonstrates the positive social and economic impact that empowered girls and women can have on their communities. Our 2025-2029 strategic plan builds on this progress and embraces bold new goals that will deepen our impact. We remain steadfast in our commitment to our flagship education and health programs while also addressing emerging challenges and opportunities, including:

- ✓ Supporting public schools regionwide through teacher training, feeding programs, and infrastructure improvements to elevate the quality of education and keep girls in school.
- ✓ Empowering young women with financial literacy, job readiness, and entrepreneurship training to combat high unemployment and ensure young women achieve economic empowerment.
- ✓ Launching community-wide conservation and climate resilience initiatives to address the worsening effects of climate change.
- ✓ Expanding access to quality healthcare through our new clinic, strengthening reproductive health services, preventive care, and overall wellbeing for girls and their communities.

The development of this strategic plan engaged a wide range of stakeholders to build trust, ensure transparency, and secure full community support for its implementation. As a locally led organization, Kakenya's Dream is uniquely positioned to address the holistic needs of rural Kenyan communities, ensuring our programs are culturally relevant, community-driven, and designed to achieve long-term transformation. A corresponding capacity-building plan accompanies the programmatic plan, ensuring that we grow in a fiscally responsible manner.



## Vision

A world where every girl and young woman is educated, valued, respected, and realizes her full potential.

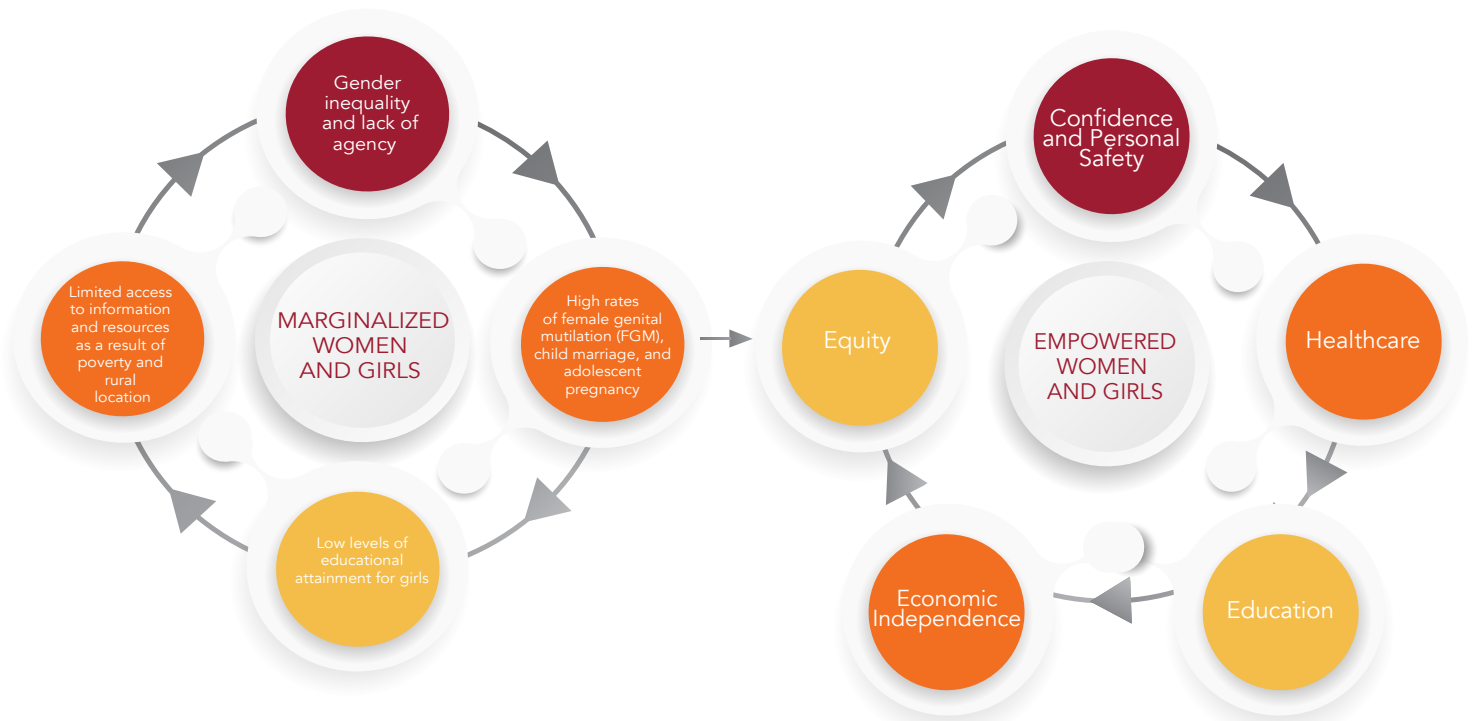


## Mission

Invest in girls and young women from rural communities as agents of change through education, health, and skills development.

# Theory of Change

If we invest in girls and young women through education, health, and skills development, then as agents of change, they will realize their full potential because they will have accessed equitable quality education, health services, and productive employment, thus embodying new community and social norms for girls and women.



PARTNERSHIPS	Goals	Medium-Term Outcomes 2025-2029	Long-Term Impact
Local communities	Girls and young women access equitable and quality education	Girls have improved academic performance and continue their education to completion	Cultural and societal norms change resulting in girls' and young women's improved wellbeing, equality, and empowerment in rural Kenyan communities
Government and international agencies	Girls and young women access equitable and quality health services	Girls and young women access youth-friendly healthcare and SRHR education, leading to reduced teen pregnancies, child marriage, and FGM	Replicable and scalable models for girls' education and health across Kenya and Africa
NGOs	Girls and young women access productive employment	Girls and young women access financial literacy and employment training, leading to increased income	Girls and young women are healthy and economically independent
Education and health institutions	Girls and young women have reduced vulnerability to the effects of climate change	Girls and young women access clean water, alternative energy sources, and sustainable agricultural practices	Girls and young women have reduced vulnerability to poverty, climate change, and retrogressive social norms
Foundations and donors		Community leaders, men, and boys become supportive allies in empowering girls and women	

## Local Action, Global Impact



Our strategic plan aligns closely with global priorities, particularly the United Nations' Sustainable Development Goals (SDGs). By addressing key issues such as poverty (SDG 1), health and wellbeing (SDG 3), quality education (SDG 4), gender equality (SDG 5), decent work and economic growth (SDG 8), and climate action (SDG 13), the organization is contributing to systemic change that transcends local communities. Our holistic and participatory approach serves as a model for tackling interconnected global challenges, demonstrating how locally led initiatives can drive progress toward achieving equitable, sustainable, and inclusive development worldwide.

We are shaping a world where health and education are accessible to all, where the cycles of poverty, violence, and inequality are broken, where every girl has the opportunity to thrive, and the world is better for it.